

**Here are some lists of top majors in *They Teach That in College!?* by specialty or interest. They'll make great sidebars in your stories about the book.**

#### Top 10 Cutting-Edge Majors

1. Alternative Fuels
2. Bioinformatics
3. Biometrics Systems
4. Computational Finance
5. Embedded Systems Engineering Technology
6. Mechatronic Systems Engineering
7. Mobile Media Programming
8. Neurodiagnostics and Sleep Science
9. Software Application Development
10. Unmanned Aircraft Systems Operations

#### Top 10 Offbeat Majors

1. Bowling industry Management
2. Comedy Writing and Performance
3. Comic Book Art
4. Martial Arts
5. Musical Theater Writing
6. Puppet Arts
7. Race Track Industry
8. Toy Design
9. Therapeutic Horsemanship
10. Western Clinical Herbalism

#### Top Majors for Creative Types

1. Art Conservation
2. Art Therapy
3. Comic Book Art
4. Costume Design and Technology
5. Entertainment Engineering
6. Film Scoring
7. Music Therapy
8. Musical Theater Writing
9. Puppet Arts
10. Screenwriting
11. Songwriting
12. Toy Design

#### Top 5 Majors for Animal Lovers

1. Animal Behavior
2. Ecotourism
3. Exotic Animal Training and Management
4. Therapeutic Horsemanship
5. Zoo Science

#### Top 10 Majors for Aspiring Businesspeople and Marketers

1. Bowling Industry Management
2. Digital Retailing
3. Enology/Viticulture/Wine Business
4. Family Enterprise
5. Food Marketing
6. Global Communication
7. Management Consulting
8. Professional Sales
9. Risk Management and Insurance
10. Sustainable Business

#### Top Healthcare Majors

1. Biomedical Equipment Technology
2. Legal Nurse Consulting
3. Medical and Biological Illustration
4. Neurodiagnostics and Sleep Science
5. Perfusion Technology
6. Prosthetics and Orthotics
7. Western Clinical Herbalism

#### Top 10 Majors for Aspiring Engineers

1. Alternative Fuels
2. Embedded Systems Engineering Technology
3. Entertainment Engineering
4. Human-Centered Design and Engineering
5. International Engineering
6. Mechatronic Systems Engineering
7. Motorsports Science and Engineering
8. Nanoengineering
9. Ocean Engineering
10. Rubber Engineering

#### Top Majors for Environmentalists and Nature Lovers

1. Alternative Fuels
2. Ecotourism
3. Expeditionary Studies
4. Range Management
5. Renewable Energy
6. Sustainability and the Built Environment
7. Sustainability Studies
8. Sustainable Agriculture/Organic Farming